



**BSI Standards Publication**

## **Brand evaluation**

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Part 3: Guidelines for brands related to geographical indications

# National foreword

This British Standard is the UK implementation of ISO 20671-3:2023.

The UK participation in its preparation was entrusted to Technical Committee SVS/12, Brand Evaluation/Valuation Services.

A list of organizations represented on this committee can be obtained on request to its committee manager.

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## Amendments/corrigenda issued since publication

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